

Hilarie Jezik

Web Designer & Developer
hjezik@eleven47design.com

EXPERIENCE

Sr. Web Developer (Contractor)
August 2006-Present

Monsanto Company
St. Louis, MO

- Handle front-end development and content support for Monsanto's public-facing and internal websites and applications utilizing XHTML, CSS, JavaScript, ASP, XML, XSL, and Photoshop.

Interactive Designer/Developer (Contractor)
June 2006-August 2006

Master Key Consulting
St. Louis, MO

- Performed interactive designer and developer role focused on the creation of user interfaces and user experiences for Flash-based and web-based projects
- Managed all phases of development, testing, and launching of web sites and applications

Web-based Software Designer (Contractor)
Feb 2006-June 2006

MasterCard
O'Fallon, MO

- Participated in the design and development of Macromedia/Adobe Flex web applications to support MasterCard Online card issuer services
- Specific duties included applying user-centered design and graphic design principles, to turn functional requirements documents into user-friendly application screens

Sr. User Interface Designer
March 2004-February 2006

Citigroup
O'Fallon, MO

- Developed and supported user interface and front-end development for web-based eCommerce solutions in the Real Estate Lending arm of CitiMortgage
- Work involved developing and implementing Web-based software projects, including gathering requirements, designing, paper prototyping, usability testing, and coding
- Utilized Photoshop, Dreamweaver, (X)HTML, CSS, JavaScript, DHTML, JSP, ASP, and Flash to design and develop the user interface and presentation layer of internal and external facing websites and web-based applications

Web Designer/Developer
October 2003-March 2004

Commerce Bank
St. Louis, MO

- Managed, maintained, and revised creative and technical development of CommerceBank.com and related Commerce Bank sites
- Utilized Dreamweaver to develop XHTML/CSS/ASP prototypes for a Commercebank.com redesign based on pre-existing interface mock-ups
- Implemented advanced CSS techniques to minimize code replication, reduce overall page weight, and improve ease of maintenance
- Worked in conjunction with sales and marketing teams to produce a user experience that encouraged customer interaction and return visitors

Web Designer/Web Developer

January 2002-October 2003

Charter Communications

St. Louis, MO

- Utilized Photoshop, Dreamweaver, Flash, XML, XSL, SQL, and ASP; to design, develop, and maintain Charter Communication's online assets, including: www.charter.com, HTML emails, banners, mini-sites
- Continuously worked to advance Charter.com's usability, graphic design, and information architecture, in order to improve the site's overall user experience and profitability
- Helped improve the usability and design of Charter.com's ordering process, which resulted in a 151% increase in online sales and a 64% increase in visitor to order ratio
- Worked with content and e-business partners such as MSN, Gateway, Symantec, Listen.com, HBO, Showtime, MTV Networks, and others to design and develop online promotions and e-commerce partnerships
- Maintained detailed, monthly reports tracking online sales, web traffic, banner clicks, and conversion rates

Web & Multimedia Designer

October 1999-July 2001

RWD Technologies

Merritt Island, FL

- Responsible for creative design of interfaces, multimedia, and graphic content of interactive, eLearning web sites and CD-ROM's
- Handled front-end programming and integration of the interface, navigational elements, and subsequent content pages using HTML, DHTML, JavaScript, and Flash
- Recorded and edited digital audio and video for internet and CD-ROM delivery
- Work included eLearning projects for NASA, Princeton Energy, GM, Richardson, and DaimlerChrysler

SKILLS

- User-Centered Design, Adobe Photoshop, Dreamweaver, Flash, Adobe Illustrator, Adobe Image Ready, Director, WebTrends, Final Cut Pro, Search Engine Optimization (SEO), Apache, Tomcat, IIS, MS Office, Mac OS X, Windows operating systems
- (X)HTML, CSS, JavaScript, DHTML/DOM Scripting, Flash ActionScript, XML, XPath, XSL/XSLT, PHP, JSP, ASP
- Working knowledge of: MySQL, ASP.NET, VB.Net, SQL, Unix, Java, Struts, Tiles, AJAX, Ruby on Rails
- Eager and able to learn new technology quickly
- Ability to work independently or in a team environment, with initiative and good attention to detail
- Able to handle multiple tasks, set appropriate priorities, and meet deadlines

EDUCATION

Northwest Missouri State University - Maryville, MO

- B.S. in Broadcasting, with an emphasis in Video Production
- Graphic Design Minor